

# Shipping Project

## madagascar



#### **Shipping company created in 2018**

Transport & handling: port, maritime and river

Manning and ship operation

Naval engineering – Consultancy and training

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**BRACE Shipping Project** 

### context - weakness





Formerly, MADAGASCAR had two national companies, operating in maritime transport:

CMN (Compagnie Malgache de Navigation), this company had a fleet of 6 ships (LCT, Cargo, from 500T to 2,500T), serving the island and the sub-region.

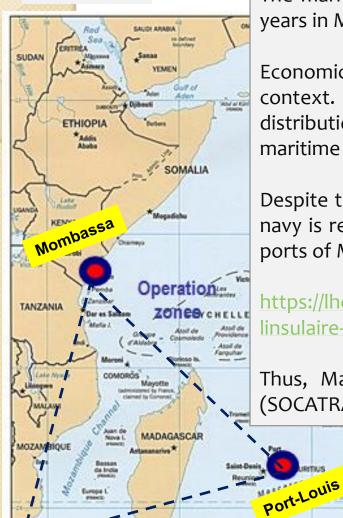
SMTM (Société Malgache de Transport Maritime), this company had a fleet of 3 long-haul cargo ships.

But these companies have not existed for more than 20 years ..... and MADAGASCAR no longer has a "large" shipping company.

The port of Toamasina has lost its status as the Grand Port of the Indian Ocean.

In addition, Madagascar does not have any regular fleet for ensuring regular traffic between the Island and the connection ports of the sub-region (Durban, Mombassa, Port-Louis)





The maritime transport sector has been neglected for more than 20 years in Madagascar:

Economic operators must therefore limit their vision following this context. Projects depending on the flow of export and import, distribution across the Island must take into account this flaw in maritime transport.

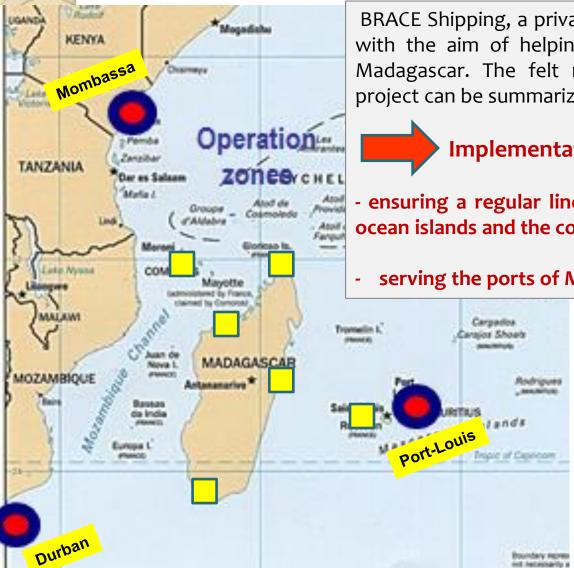
Despite the existence of a maritime academy, the Malagasy merchant navy is reduced to a multitude of small shipowners, serving the small ports of Madagascar.

https://lhebdo.mg/o4/o3/2019/transports-maritimes-madagascar-linsulaire-se-tourne-vers-la-mer/

Thus, Malagasy qualified sailors prefer to join foreign companies (SOCATRA, MSC, Orange Marine, ABC, Promar, CMA CGM....)

## opportunity





BRACE Shipping, a private company was therefore created with the aim of helping to revive maritime transport in Madagascar. The felt need is a great opportunity, the project can be summarized as follows:

#### Implementation of a suitable fleet:

- ensuring a regular line between Madagascar, the indian ocean islands and the connecting ports of the sub-region.
- serving the ports of Madagascar.

#### Sort of ship shipping company LOWADA Rudol Feeder – up to 2,500 DWT KENYA Mombassa Operation... Zanzibar TANZANIA ZONESCHELLES Oar es Salaum Con Maria L Asolf de Providence Atolf de Farquhar COM Mayotte (administrat by France, Carpados Tronnellin L. Carajos Shoek Barge – up to 400 DWT MADAGASCAR Nova I. MOZAMBIQUE (CAMPA) Antanamariva\* Bassas da India Port-Louis Durban **BRACE Shipping Project**

### investment

from USD 5,000,000



Feeder – up to 2,500 DWT

Between Madagascar, Indian Ocean Islands, Connection ports in the sub-region.

Barge – up to de 400 DWT



Ports of Madagascar, Indian Ocean Islands

from USD 4 Millions per ship

+ USD 400,000 of structure cost

## previous projet

In 2012, a Kenyan group conducted a feasibility study in the sub-region and wanted to collaborate with us to set up a maritime structure in Madagascar, with a fleet serving Madagascar and the sub-region.

The investment amount foreseen for this purpose was more than USD 15 Millions.

Unfortunately, the group withdrew and the project was abandoned.

However, no project of this scale has been carried out since.

Some feeders operate in Madagascar but given their bad shape, they do not really meet the needs of the country.

More, one of them is stranded and can no longer be exploited.





## Joby, stranded off Toamasina



The "M/VJOBY" is a 4.500 DWT feeder built in the 1990s.

Long before its takeover, the ship was already in a deplorable state. Besides, we were personally asked for its delivery to Madagascar but we refused.

Before leaving for Madagascar, the ship underwent some repairs, but these were far from sufficient.

The ship was finally shipped to Madagascar months later, but still remained in poor condition.

Once in Madagascar, it was in high demand and could not stop traveling.

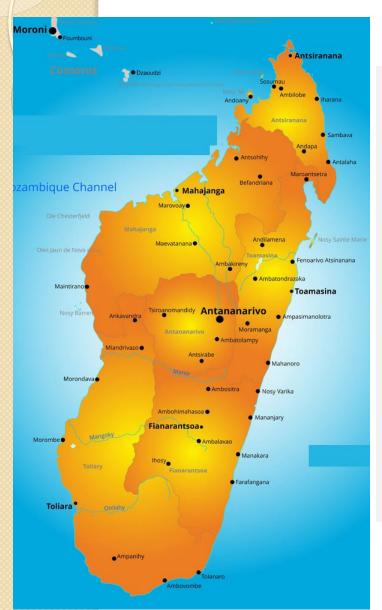


The ship was at Toamasina, with only one generator (out of three existing on board). The latter generator broke down and the vessel went black-out and drifted for several miles before running aground.

Severely damaged, it can no longer be recovered..

## vision of the Malagasy government





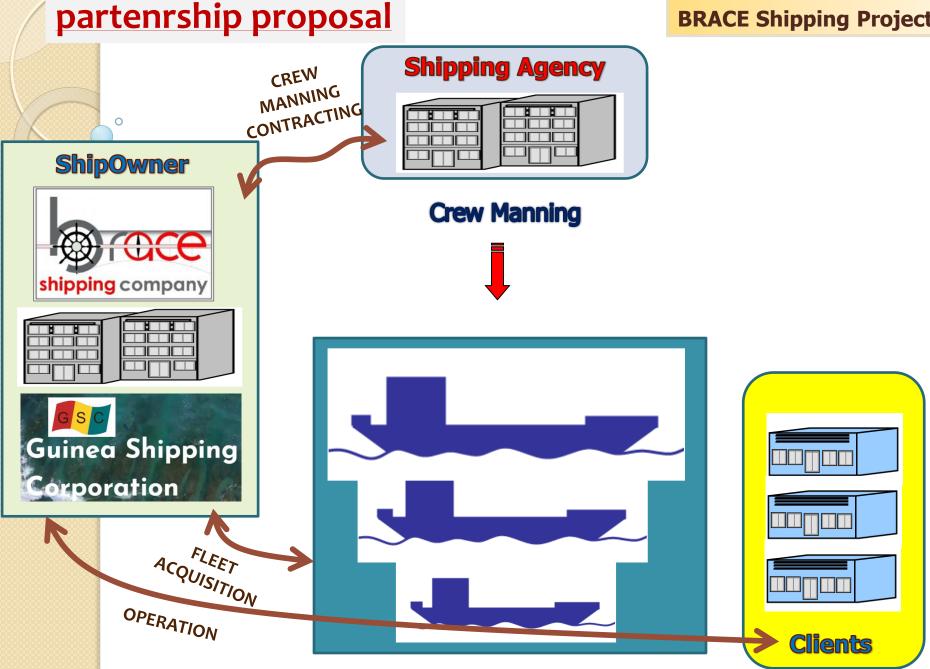
The Malagasy State has implemented an emergency plan described through the IEM (Initiative Emergence Madagascar) program. http://iem-madagascar.com/

Undeniably, the majority of the projects described in this plan must depend on a perfectly efficient and adapted maritime transport structure.

So, if it's time to relaunch national / regional maritime transport in Madagascar, before other investors are interested.

This is the reason why BRACE SHIPPING is looking for partners to support its project.

## partnership proposal CHARTER **Shipping Agency OPERATION** CONTRATING **ShipOwner** Clients shipping company **Ship Mgt Crew Manning** Guinea Shipping Corporation FLEET ACQUISITION **BRACE Shipping Project**



## **Main steps:**

Prospection for a partnership project.

shipping company

Establishment of a roadmap and corresponding actions.

Prospecting of the ships to be exploited according to the acquisition options.

Commissioning of the company with its fleet

#### Our assets:

Existence of a maritime academy in Mahajanga (ENEM), capable of meeting training needs.

Existence of several manning companies, capable of managing the armament with qualified sailors.

Several state projects which will bring interesting outlets for maritime transport.

No similar project in sight

